

V. K. KRISHNA MENON COLLEGE OF COMMERCE AND ECONOMICS AND SHARAD SHANKAR DIGHE COLLEGE OF SCIENCE

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Details of activities conducted by the Department during the Academic Year 2021-22

Name of the Department: - Bachelor of Management Studies

Name of the HoD - Ms Anjana Asokan

Sr. No.	Date/s of Event	Title / Theme of Event	Brief Detail of a activity (Name of Resource Person, if any)	No. of Beneficiaries
1	07-06-2021 to 20-07-2021	Online Certified Tax Expert (40 Hrs)	Certificate / Addon Course on Online Certified Tax Expert Course Conducted in association with Satyam Institute of Tax Accountant to provide practical knowledge on Income Tax, GST and Filing of Returns.	15
2	29-09-2021	Career Awareness Program on Company Secretary Course	An Awareness on Company Secretary Course in association with ICSI. Resource Person: Ms. Vimla Jogadia , Senior Executive Assistant	95
3	25-10-2021 to 22-12-2021	Tally ERP 9 (Online) (30 Hrs)	Certificate / Addon Course on Tally ERP 9 was conducted in association with Satyam Institute of Tax Accountant to provide practical Accounting Knowledge to the students.	89
4	28-10-2021	How to Pursue Ph.D	Dr. Kiran Manghani was the resource person	20
5	28-10-2021 to 18-12-2021	Advance Excel Course (Online) (30 Hrs)	Certificate / Addon Course on Advance Excel was conducted in association with Satyam Institute of Tax Accountant to provide practical knowledge on Financial Formulas and other Excel Skills	88
6	15-02-2022	Digital Marketing Orientation	An Orientation Session on Digital Marketing Course was conducted with a view to impart knowledge of Digital Marketing and its scope in the current scenario . Resource Person : Parthvi Charania, Senior Trainer, Satyam Institute of Tax Accountant	48
7	08-03-2022	Quiz Competition	A Quiz Competition on account of International Women's Day Celebration was conducted to enhance the General Knowledge of Students.	136
8	15-03-2022 to 30-05-2022	Digital Marketing Course (Online) (35 Hrs)	Certificate / Add on Courae on Digital Marketing was conducted in association with Satyam Institute of Tax Accountant to impart Digital Marketing Skills in the Students.	9